

# WEBINAR: Design Thinking for Community Change

Thursday, December 6, 2018  
1:00 pm ET / 10:00 am PT



Networks of  
Opportunity for  
Child Wellbeing  
POWERED BY VITAL VILLAGE



# Tips to Remember

- Microphones Muted
- Use chat box
- Submit questions on Dashboard
- Raise Hand option during Q&A
- Recording and slides will be posted

# Overview

- Introduction
- What is Design Thinking?
- Panel Discussion
- Q&A

# About Vital Village

The Vital Village Network is committed to maximizing child, family, and community wellbeing. Since 2010, Vital Village has fostered partnerships between residents and organizations designed to improve the capacity of three Boston communities to promote child wellbeing and prevent early life adversities.

- Trauma-informed and early life adversity lens
- Local capacity building to support systems alignment and collaboration
- Community co-design and strengths based model



## Why NOW?

**Networks of Opportunity for Child Wellbeing (NOW)** is a national initiative to improve the capacity of local communities and coalitions to advance equity.

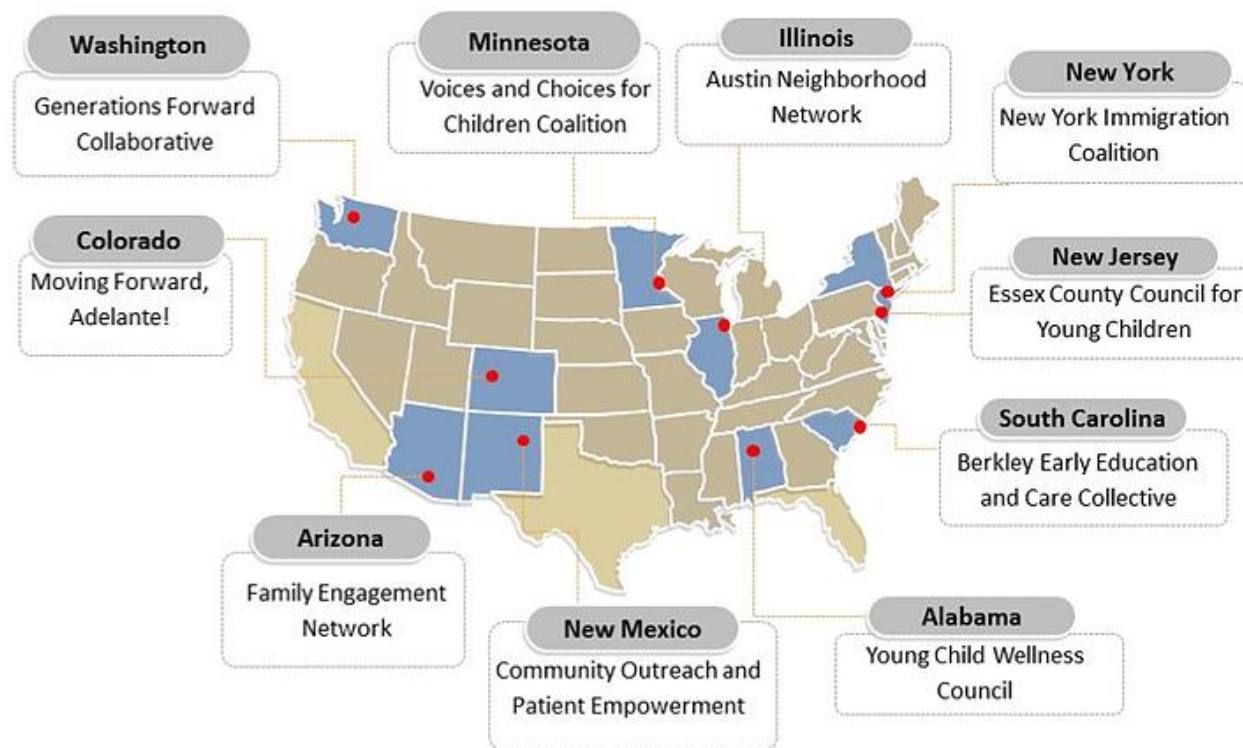
**The NOW Innovation Forum** is a national network of peer communities working to promote child wellbeing and prevent early childhood adversities.

Launched in 2016, NOW aims to build the capacity of local communities and coalitions working to promote child wellbeing and align early childhood systems of care and education by using a trauma-informed lens to advance equity.



# NOW Learning Community


Supports **10 selected communities** over 18 months to build essential knowledge, skills, and tools to scale and sustain equitable transformation of early childhood, education, and health systems in their neighborhood, city, or county.



Learn more at: <https://www.networksofopportunity.org/learning-community>

# NOW Innovation Forum

<https://www.networksofopportunity.org/>



**NOW** | Networks of  
Opportunity for  
Child Wellbeing  
POWERED BY VITAL VILLAGE

HOME Why NOW? Community Stories Building Local Capacity Connect to NOW

**Building community capacity to promote child wellbeing and achieve equity.**

*What would it look like if every child, parent, and family had equitable access to critical resources and opportunities needed to lead healthy, thriving lives – and had a seat at the table to drive the solutions?*

Networks of Opportunity for Child Wellbeing (NOW) is a national initiative to improve the capacity of local communities and coalitions to advance equity. The NOW Innovation Forum is a national network of peer communities working to promote child wellbeing and prevent early childhood adversities.

# Featured Speakers



**Ronda Alexander**  
Director of  
Operations, Vital  
Village Network  
*Moderator*



**Candace Brooks**  
Senior Design  
Researcher,  
Agency

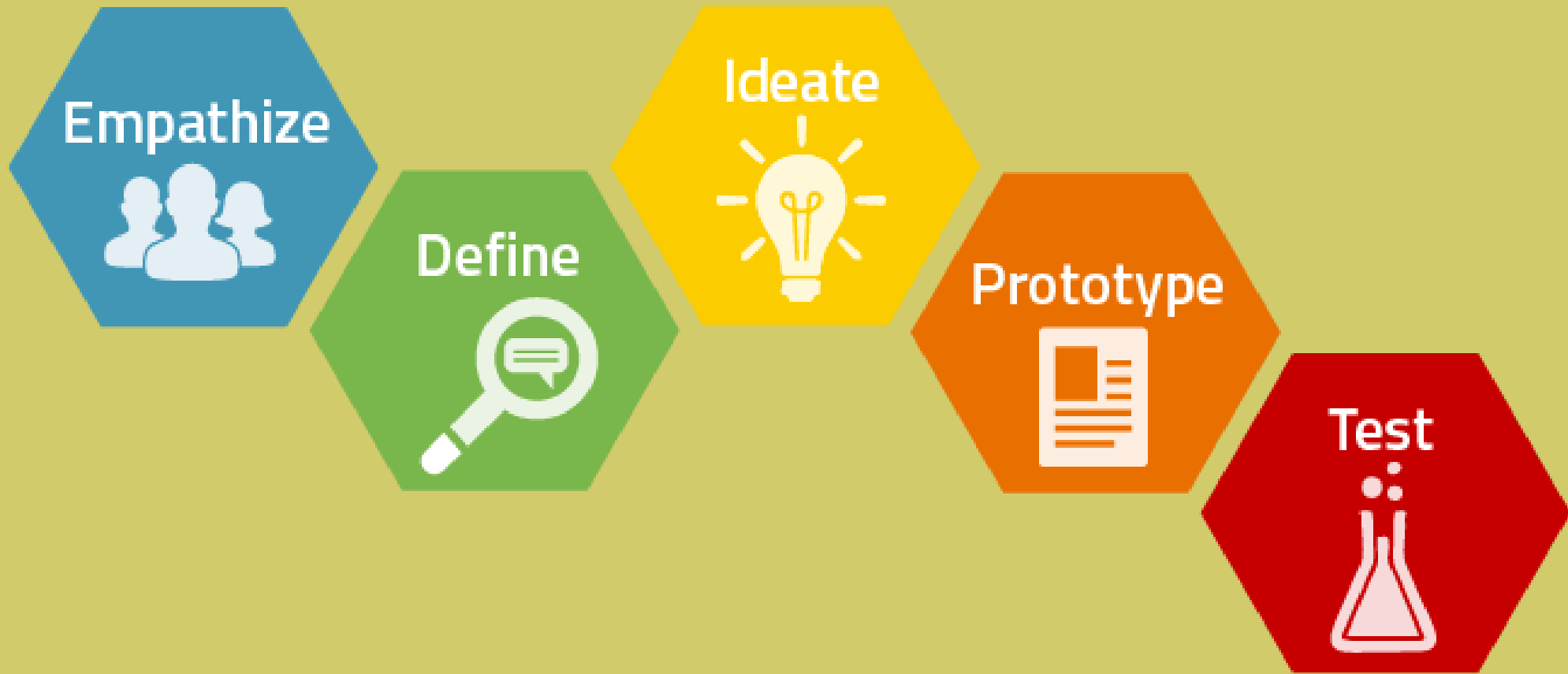


**Patricia Bowie**  
Senior Fellow, UCLA  
Center for Healthier  
Children, Families and  
Communities



**Shelley Danner**  
Co-Founder and  
Project Director,  
Challenge Detroit





# What is Design Thinking?

Candace Brooks  
*Senior Design  
Researcher, Agency*

# Panel Discussion



**Ronda Alexander**  
Director of  
Operations, Vital  
Village Network  
*Moderator*



**Candace Brooks**  
Senior Design  
Researcher,  
Agency



**Patricia Bowie**  
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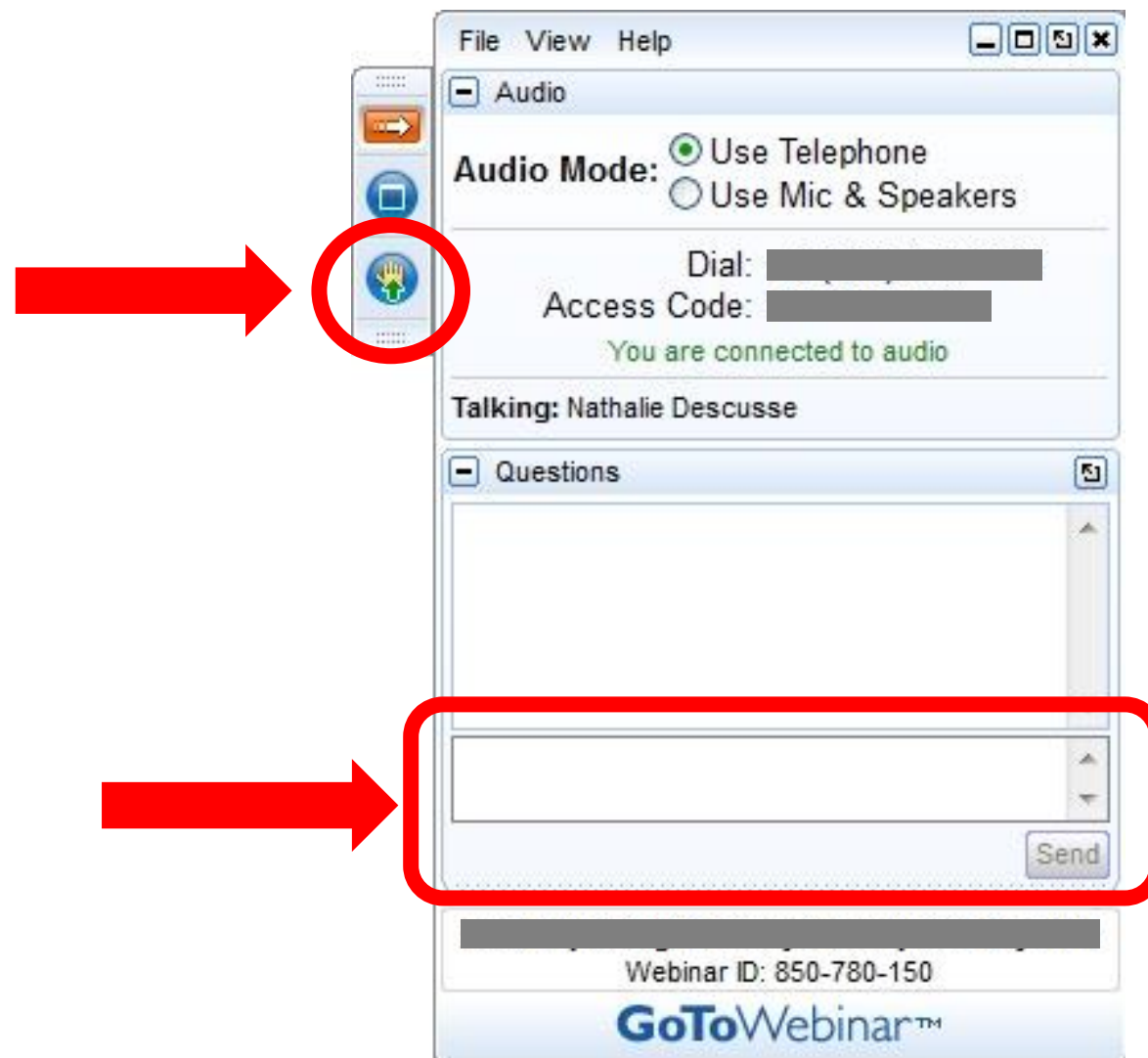
Q & A

Question and  
Answer

# Q & A

How to submit your questions:

- Questions box on Dashboard
- Raise Hand feature



# Design Thinking Resources

- Design Thinking: A Quick Overview: <https://www.interaction-design.org/literature/article/design-thinking-a-quick-overview>
- Design Thinking for Social Innovation (Brown & Wyatt 2010): [https://ssir.org/articles/entry/design thinking for social innovation](https://ssir.org/articles/entry/design_thinking_for_social_innovation)
- Method Cards (IDEO): <https://www.ideo.com/post/method-cards>
- Design Kit: The Human-Centered Design Toolkit (IDEO): <https://www.ideo.com/post/design-kit>
- Collective Action Toolkit (frog design): <http://www.frogdesign.com/work/frog-collective-action-toolkit.html>
- How to Bring Design Thinking to Public Health (Stone 2017): <https://phnci.org/journal/how-to-bring-design-thinking-to-public-health>
- The Social Labs Revolution : A New Approach To Solving Our Most Complex Challenges: <https://social-labs.org/slr/>
- +Acumen (Search for online courses on design thinking): <https://www.plusacumen.org/courses>

# Thank You!

<https://www.networksofopportunity.org/>

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Follow us on Twitter at:

@NOW\_WellChild @Vital\_Village